

Dialogue: To make the ultimate gaming mouse, it needs speed.

The Razer Viper Ultimate appears dramatically in a dimly lit environment,

As we're warped within the electronics of mouse to reveal the speed of its hardware.

Text appears: 25% faster wireless. Razer HyperSpeed.

Laser grid lines form around the mouse to emphasize its solid wireless connection.

Dialogue: And stability.

Text appears: Lag-free. Adaptive frequency technology.

The grid lines form to a central point at the front of the mouse, where a powerful beam is emitted.

Dialogue: It needs to be precise.

A holographic hand clicks the mouse,

Revealing the underside of the mouse and its advanced sensor.

Text appears: Focus+ Optical Sensor. 20,000 DPI.

The camera shifts to a side view of the holographic hand slowly lifting the mouse.

To highlight its ultra-precise tracking, a visual HUD appears to show its lift-off distance being deactivated after a certain height.

Text appears: Smart Tracking.

As the mouse lands back on the surface, we see the sensor activating once again with a similar visual HUD.

Dialogue: And instinctive.

Text appears: Asymmetric Cut-off.

The holographic hand makes a wide sweeping motion with the mouse,

Causing multiple holographic images of the mouse to form behind it,

Before merging back with the actual mouse to highlight its responsiveness.

Text appears: Motion Sync

Dialogue: It needs to be light. But strong.

The mouse appears floating in mid-air, as its chassis shimmers with energy to showcase a balance of weight and strength.

Text appears: 74g strong, lightweight design.

A holographic hand is placed on the mouse once again.

As the mouse is clicked, x-ray vision reveals the internals of its precision optical switches.

Dialogue: It needs to be reliable. And swift.

Text appears: No unintended clicks. Razer Optical Mouse Switches.

The mouse moves from side to side with quick rapid movements to illustrate its speed.

Text appears: 3 times faster than mechanical.

The Razer Viper Ultimate shimmers with power as it sits on a ring that rapidly turns green.

Dialogue: It needs to last.

Text appears: 70-hour battery life.

We zoom in to show two side buttons on both the left and right side of the mouse, as well as its scroll wheel—each one toggling through a variety of profiles and commands.

Dialogue: It needs to be ready.

Text appears: 5 on-board memory profiles.

The holographic hand materializes into a human one, before dramatically removing itself from the scene to leave only the mouse.

Dialogue: It needs a name.

Text appears: Razer Viper Ultimate